



ARIZONA ARTISTS GUILD

Newsletter



Harold Raap, Arizona Overview

Our October meeting will be held, Tuesday, October 21, at the AAG building. Harold Raap will give a Poured Painting demonstration

"I paint because the creative urge is within me and I cannot deny it, and it has always been so. I work by pouring liquid acrylic paint on a support, guiding and coaxing it by tilting and turning until it forms something of beauty that I and those who see it can relate to and enjoy. Always challenging and full of surprises, I hope to create art that is inspiring and moving and that expresses mood, feeling and interest in the viewer. There is a certain joy in sharing with others the fruits of my work and that is what keeps me in my studio."

Harold Raap

AAA News

AZ Art Alliance has relocated to an office/meeting/storage space in Tempe: 2717 W. Southern Ave. Suite 6, Tempe, AZ, 85282. All AAG artists are invited to attend an OPEN HOUSE for this new space on Saturday, October 11, 2014 from 4-6PM. Information and complete directions to this site are available on the Alliance's website, www.azartalliance.com.

There is a new procedure to become juried in the Alliance. This new jury system is posted on the website, www.azartalliance.com/juried.html.

AAA Representative: Kathy Rose

AAG Membership News

AAG welcomes the following new members:

New Members:

Ava Ciliberti
Mardelle Driscoll
Karen Hirsch
Susan Hulsebos
Arlene Miller
Darlene Ritter
Zofia Nowicki

Membership News:

New Membership cards available for pick up at the Guild Building during open studio-Mondays from 9-12 and Tuesdays from 9:30-12:30. Also, available at monthly meetings. Members who have paid \$55 for mailing, will receive their directory and membership card in October. The password for the online membership directory will change October 1, 2014.

If you have not renewed your membership for 2014-15, you can join online. Click on membership and the rest is easy.

How To Become a Juried AAG Member

Article 3, Sec.4 of the Guild By-Laws states that a member shall become a 'Juried Member' when the member's artwork has been accepted in three (3) Guild juried membership shows. It is the responsibility of Associates to maintain a complete record of their acceptance in Guild Shows. The Associate record for juried membership form, page 8 of the by-laws in the membership only section online, may be downloaded. Juried membership forms are also available at the AAG Building. Submit this record to the attention of the membership chair.

AAG is open meeting nights at 5 PM for members and friends to socialize.

Arizona Artists Guild, 18411 N. 7th Ave. Phoenix, Az 85023

www.ArizonaArtistsGuild.org 602-944-9713

AAG LEADERSHIP TEAM 2014**President**

David Bradley (davbradly@gmail.com)

Secretary

Isolde Davidson (isoldedavidson@yahoo.com)

Treasurer

Tess Scherer (treasurer@ArizonaArtistGuild.net)

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(creativeprojects@earthlink.net)**Facilities**Jim Kinne (Vice President for Facilities)
(jimkinne@cox.net)**Meeting Logistics**Mark Woehrle (Vice President for Meeting Logistics)
(fstopmark@hotmail.com)**Art**Janet Wandrey (Vice President of Art)
(jwandr48@cox.net)**Presidents Message** (continued)

Arizona Artists Guild's security is also in your hands. The expense of owning and maintaining the building, planning and implementing the meeting programs, Guild School of Art workshops, exhibitions, marketing, publicizing, installing, receiving work at exhibitions, all require effort and time. Fortunately, the tasks of doing those things are passed along from one volunteer to another, so no one has to reinvent the wheel when they take on a new (to them) task.

Over this past summer, thanks to volunteers, many improvements were made to the Guild. For example, Mark Woehrle spent many hours contacting Valley experts on sound equipment till he found one who would come out and analyze our equipment, recommend how best to use it, and how to improve it. Mark made the suggested changes, and purchased new wireless microphones with funds generously donated by the Figure Drawing group members, and the result is a tremendous improvement. No more ear splitting feedback, no more wires snaking across the floor, and no more muffled voices by program presenters. Thank you Mark!

July 5, someone broke out the glass next to the west side door, setting off the alarm, and spraying shattered glass across the room. Alicia Plogman responded to the call and marshalled others to meet at the building early Sunday to clean up the glass and board up the broken window. Maureen McGuire, Facilities Manager, contacted the window manufacturer, and insurance company to make sure the window was replaced quickly and professionally. Thank you Alicia and Maureen!

If you have visited the AAG website since August you have noticed a new look to the website. The new website was created through Wordpress and allows faster and easier updating, and is more visible to those searching online for Art organizations than before. The new site will save the Guild money from not having to pay someone to update and maintain the site. The building of the new site was done entirely by me. You are welcome!

All of these improvements were made to maintain and improve the quality of your organization. Your dues help to offset the financial expenses from month to month, but they don't pay for the many tasks such as outlined here, and which are just a tiny example of the tasks ongoing through the year.

If you come forward to volunteer, you will make a difference. You may not be able to change the weather, but you can help prepare and secure the future success of your AAG from unknown storms over the horizon.

Thank you for all you do!

David Bradley
President, AAG

Presidents Message

The weather has long been a topic of concern, and it seems to be even more alarming than usual due to global warming. It's a concern to all of us because it is something we can't control, but which can be a matter of life or death. World leaders are now trying to figure out a strategy for dealing with the changes. In Arizona, lately the weather has been fierce, and wetter than normal, but this is welcome as rain is our life blood, literally and figuratively.

We may feel helpless in the face of high winds and torrential rains, but secure in our homes thanks to electricity, running water and a roof over our heads. We have that security because we made a priority of securing our future safety, by planning and preparing for what might happen ahead.

(Continued next column)

AAG Sculptors' Group

The Sculpture Group meeting will be held, MONDAY Oct 6, 2014. We will have a site visit at Paradise Valley Community College's NEW Ceramics Studio. The host is David Bradley. The meeting time is 6PM – 8PM. David Bradley has designed an awesome new Ceramics Center that is equipped with a new large "car" kiln and a dedicated kiln for raku as well as lots of additional work space inside and out, under a covered patio. He will give a demonstration of the raku kiln

Please note this month's meeting is being held on MONDAY evening.

Location: 18401 N. 32nd Street | Phoenix, AZ 85032 | 602-787-6500 | www.paradisevalley.edu

Meet in the D building on the north side of campus near the 34th Street entrance to campus. Please park in north parking lot.

ALL AAG MEMBERS are welcome to attend!

Quote by Richard Kamler

Art is our one true global language. It knows no nation, it favors no race, and it acknowledges no class. It speaks to our need to reveal, heal, and transform. It transcends our ordinary lives and lets us imagine what is possible.

AAG Calendar

Check out the AAG calendar on the AAG web site for all upcoming events. The AAG calendar Web URL is:

<http://arizonaartistsguild.net/calendar/month.php>

Quote by Patricia Johanson

It is your ability as a creative person to envision positive change that will make a difference.

Quote by Patty Mitchell

Making art is like giving a gift: evidence of your spirit and that you are here.

Artist of the Month

AAG members are invited to bring their artwork to the monthly meeting to enter Artist of the Month

AAG - LIFE DRAWING

OPEN SESSIONS: MEMBERS & NON MEMBERS

\$10.00 DRAWING FEE - NO INSTRUCTION

MODEL RELEASE FORMS AVAILABLE FOR PHOTOGRAPHS -(at model's discretion)

Easels, tables provided or you may bring your own.

Bring supplies and coffee is provided.

October & November:

ALL TUESDAYS - 9:30 AM - 12:30

LONG POSE

ALL THURSDAYS - 9:30 AM - 12:30

SHORT TO LONG POSES

Email Josie if you have any questions at

a_joyfulsunrise@yahoo.com

AAG - OPEN STUDIO

AAG OPEN STUDIO: MEMBERS FREE

NON MEMBERS \$10.00 DRAWING FEE

October & November

Mondays 9 AM - 12 (except holidays)

Email Alicia Plogman if you have questions at

aplogman@cox.net

AAG General Meetings Streamlined

The AAG Board has decided to improve the way the General meetings are conducted by streamlining the schedule. Below is the new schedule that will be implemented at our meeting.

5:00 – 5:30 Building open for Members to socialize.

5:30 - 6:30 Pre-meeting Critique sessions for Members only, the public is invited to watch.

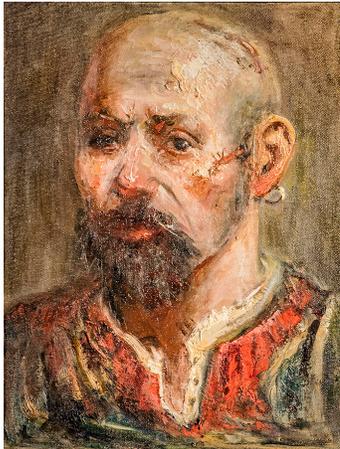
6:30 - 7:00 Members socialize, eat snacks, and vote for Artist of the Month

7:00 - 7:20 Business meeting

7:30 – 8:30 + Meeting Program featuring Artists/Presenters.

Please help us keep to the schedule so that our featured Artists/Presenters will have time to share their work and knowledge in a more relaxed, welcoming atmosphere. Those members wanting to participate in the Critique need to bring artwork for artistic input. AAG President David Bradley and the evening's presenter will critique the art in a timely fashion. At 6:30 the Critique ends and snacks will be available in the small studio. The business meeting starts at 7:00 with all information on a PowerPoint. Members will see and hear about the latest AAG exhibitions and activities all within a 20 minute timeframe. The featured artists/presenter will start sharply at 7:30 and run till 8:30 and beyond if there are lots of questions.

Artist of the Month



1st Place
Warrior
Patty Rosky



2nd Place
And the Temperature Is
Mark Woehrl

SALE ART SUPPLY EXCHANGE

Ceramic Glazes, Frames, Paint, Paper and more!

Art Supply is open: OPEN 9 am to 12 noon Mondays and
5 pm to 9 pm AAG Meeting nights

Art Supplies needed

The AAG art supply store can always use your extra art supplies. Please donate your new or gently used art supplies to AAG. The sale of the art supplies helps to support the Guild. Contact: Alice Pelchat at 602-992-4146 or Alicia Plogman at 602-788-4016 if you have donations. You can drop items off at the AAG building or call Alice or Alicia to schedule a pick-up.

AAG Calendar Highlights

Mondays: Open Studio

Tuesdays & Thursdays: Life Drawing

Monday October 6: Sculptors Group Meeting

Tuesday, October 21: AAG Members Meeting

For details please see the AAG Calendar at (click):
<http://arizonaartistsguild.net/calendar/month.php?date=20140201>

The Urban Sketcher by Marc Taro Holmes

Urban sketching is about observing the world, witnessing and recording. Thus, we want to be able to draw reasonably accurately. That does not mean photographically real--that kind of drawing is for studio artists who want to spend a great deal of time on a drawing. As urban sketchers, we want to simply sketch in a descriptive way to show people our stories. We want them to not only see what we've seen, but also to feel what it was like to be there.

To that end, we must be able to draw anything we might encounter. We can't be good at faces but not at architecture, or avoid cars because their shapes are complex. We need an all-around comfort with drawing, where any subject is equally achievable.

"Drawing from the outside in is a principle I've adopted in approaching all my sketches. The idea is to work larger-to-smaller, establishing the big shapes before investing time on the details. It's a very fast way to sketch and a lot of problems with these outside shapes can be solved by doing corrections when things are still simple outlines.

Try to spot any errors in proportion in the first few minutes of a sketch. There's nothing more frustrating than drawing in a lot of interesting details, only to realize you've drawn an important element out of scale, or that you haven't judged the height right, and you're about to go off the edge of the page. That has happened to me many times, but there are two simple techniques I call "sight measuring" and "angle checking" that can help you spot these issues early on. They're a simplified version of what is taught in fine-art ateliers as sight-size drawing.

Sight size, when done in the traditional manner, is a technique for the perfectionist. The artist must stand at a set distance from the subject and draw the subject to the scale it appears from that distance--the exact size that is in sight. The drawing is positioned vertically on an easel, directly parallel to the model. ~M.T.H.

Learn more about Holmes's sketching techniques in *The Urban Sketcher: Techniques for Seeing and Drawing on Location*. available at, Artistsnetwork.com.

+ AAG Artist Highlight Feature +

AAG Veteran's Program by Mark Woehrle

I wanted to share with you some information about AAG's Veteran Outreach program. This past Saturday (September 27) we had 12 Veteran's attending (men and 3 women). I gave a program on Photography for Artists which was similar to the program I gave at an AAG meeting a while back. I just want you to know I have given a similar program when I taught at a college in St. Louis, I have also given lectures to various groups out of state and here in Arizona, but have never given a lecture or program to an audience that was more attentive, more appreciative and more serious than the Veteran's who attended this program. My program lasted from 10-noon. We broke for lunch and after lunch AAG member, Joyce Hergert, gave a program on pastel work. The Veteran audience listened to every word. When given time to work with pastels, they were very serious as you can see in the photographs in this article.



You don't need to just take my word for the importance and how grateful the Veteran's are for the programs AAG is doing, read what they think about the program in their own words.



I enjoy being around other Veterans while I am learning. I have a great time learning something I have always been interested in and now can try.

I have anxiety and depression due to high pain levels. This class makes my anxiety and depression more manageable. It is very important to me.

I feel appreciated and this is improving my overall appreciation of art and the art process.

I try to come every chance I can. It helps me overcome my anxiety in groups. The art class is the highlight of my month. I enjoy the educational and social aspects.

First I have learned to draw, Secondly I have received instructions on how to work with a talent I have but did not know how to do.

I'd like you to think about the Veteran's comments and consider getting involved with this project in some way. As artists we have talents we can share. What you do to help this project will be greatly appreciated!



Quote by Hasan Davis

Art is not a part of life, it is not an addition to life, it is the essence of those pieces of us that make us fulfilled. That give us hope. That give us dreams and provide the world a view very different than what it would have been without us.

AAG Treasurer's Financial Viewpoint

I write this in retrospection of the first general meeting of the season. I thoroughly enjoyed reconnecting with folks I have not seen since summer's hiatus. I usually have a conflict on Tuesday nights causing me to arrive just as David is about to begin. However, on Tuesday night, I arrived in time for the social hour and was surprised to discover that it made a difference. I left the meeting, not only inspired by Art Smith's presentation, but with remnants of conversations replaying in my head and laughter and camaraderie nourishing my heart.



One of the requirements of my position as treasurer is to give a financial summary of the current standing and present the proposed budget for the year to a general vote at the September meeting. Not my favorite meeting as I am uncomfortable speaking publicly. Despite what I can only imagine to be obvious discomfort, it was approved unanimously. That's because the numbers speak for themselves.

For those who could not attend here are the cliff notes:

- AAG is debt free. We paid off the final installments of the Magadini and Artstravaganza loans. For a community of roughly 300+ members, owning a building without a mortgage is something we all should be very proud of.
- We have \$131,000 in an investment fund managed by L Roy Papp and Associates. This money is from the endowments from Erin O'Dell and Ruth Magadini.
- We tend to maintain a monthly balance of \$20,000+ in our operating fund.

The Most Notable Trends I have noticed this past year:

We tend to spend as much as we bring in, which is about \$45,000 annually. The building and its related expenses cost approximately half our budget. Our membership dues, income from building rental and art exchange essentially cover the building/operational expenses. Each program/committee tends to pay for itself, that is, the income from each program covers its expenses.

So we are in a positive position in that we are not overspending. And, no program is a burden to the guild. However, there is a downside and that is we don't have extra to establish new programs, events, or implement plans to grow the guild. This is a vital piece and it is our weak link. One easy way to resolve this is to get a friend to join. If every member gets a friend to join, we would double in size, add dramatically to our bottom line and really have impact on the Arizona Art Scene.

The Scholarship Program and Fund:

I am deeply proud of our scholarship program. During this past year I have had the honor to work closely with the scholarship committee and some of the recipients. Having that connection has deepened my understanding of the program and its impact. I recently learned that the program was begun in the 1970's and has given in excess of \$115,000 through 2013

This year's goal is to donate \$8000. So far, we have \$6600 so we only need to raise \$1400 more to reach our goal ...and we have to do that by November. We are so close - can you help?

There are several ways you can contribute:

- You can give a donation by check or cash. Through PayPal, you can pay by credit card on line through our website. Donations of \$1000 or more creates a scholarship in your name, unless you elect to be anonymous.
- You can participate in the Basket of Goodies Raffle (see Page 7 article, Scholarship Basket)
- You can participate in the monthly meeting raffle
- You can solicit corporate sponsors
- You can call me to discuss other ideas you may have

Feel free to reach out to me if you would like to donate, with questions or comments.

Treasurer@ArizonaArtistsGuild.net or 928-300-7185.

~Tess Mosko Scherer

Please Support The AAG Scholarship Fund!

ARTISTS INFORMATION

OPPORTUNITY FOR ARTISTS

Mesa Arts Center is once again holding the Spark! festival. The festival will be held in March 2015.

The Center is seeking artists to dream up site-specific installations, interactive performance or visual pieces, or community created works of art. They are eager to promote the opportunity to artists statewide and would love to showcase as many Arizona artists as possible.

Artists whose proposals are accepted will receive funding to complete their projects, cover travel, etc. The deadline for artist proposals is September 26, 2014 @ 5:00 PM. For more information, visit the MAC website at: <http://www.mesaartscenter.com/index.php/events/free-events/spark>

AAG Scholarship Basket!

AAG Scholarship Co-chairs Tristyn Bustamante and Gayla Bonnell have created a basket of goodies to be raffled in order to support the student scholarships. Tickets are available for \$5 each, 3 for \$12 and 5 for \$20. Help us to meet our goal of raising \$2,000 for scholarships. This would ensure that AAG remain a major supporter of Arizona's art students. Be a part of the reason art students can pay for supplies! Items include tickets to the Phoenix Art Museum and the Museum of Northern Arizona, a piece of art by Tristyn Bustamante, a lovely bottle of wine and a handmade leather sketchbook by Tess Mosko Scherer.



Tickets will be sold through the November meeting and the winner will be announced at that time. If you can't make it to a meeting but you still want to donate, please contact Tristyn Bustamante: tbustama@asu.edu or call 480-818-2379 or Tess Mosko Scherer Treasurer@ArizonaArtistsGuild.net.

Previous winners have stated how much the scholarship helped them and how it built their confidence. Because of the scholarship ceramic artist Kelly O'Briant received in 2013 she was able to pay her tuition. This allowed her to focus on paying for much needed materials for work made during a pivotal point in her studies, rather than payments toward tuition. Now, due to her supported progress, she has completed her MFA and has a solo show in Huston TX. AAG was part of the reason she could succeed! Let's keep this pattern going for emerging artist like Kelly!

AAG Artists Exhibiting

Mark Woehrle has six photographs in the "Real and Imagined" exhibit, ASU downtown, College of Public Programming, 411 N. Central Ave, Phoenix. The exhibit runs from August 18 – December 12 and is open for viewing 8am -11pm daily except for holidays.

Julie Gilbert Pollard has a watercolor painting in the San Diego Watercolor Society International Exhibition to open in October. Her work, publications and class & workshop schedule can be found at www.juliegilbertpollard.com

Would you like to see more information on AAG members exhibits and other exhibits in our area? Email me this information! If I don't get information on where you and others are exhibiting I can't include it in our newsletter. Email Mark at fstopmark@hotmail.com by the 20th of the month.

Julie Gilbert Pollard

JulieGilbertPollard@cox.net

www.JulieGilbertPollard.com

classes & workshops • watercolor oil acrylic

- Scottsdale Artists' School, AZ
- Shemer Art Center, AZ
- Find additional workshops at JulieGilbertPollard.com



Best Seller North Light Books: *Brilliant Color,*
Watercolor Unleashed

North Light Videos: 3 *Watercolor Unleashed* and 2 *Acrylic Unleashed*
North Light Shop/ArtistsNetwork.TV

AAG Newsletter

I hope you enjoy the newly designed and expanded newsletter. If we can get more art related information from AAG members, we can expand the information in our newsletter and add new categories. Email Mark: fstopmark@hotmail.com

Scheduling the AAG Building

If you wish to contact AAG for scheduling meetings, etc. at the AAG Building please email us. The email address is: info@arizonaartistsguild.net

Susan Griffin Quote

I think artists can go to a level of vision that can often save us from a situation which seems to have no solution whatsoever.

**What is AAG's Greatest Resource..... YOU ARE!
Please help AAG grow, become an AAG Volunteer.**



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