AAG 2019-2020 Workshops

Tess Mosko Scherer | Digital and Social Media Labs | Monthly on the 2nd Friday | 10 – 1

Digital and Social Media Labs will be held on the second Friday of each month September through May.

Participants are invited to bring laptop, tablet, or smart-phone, digital images and information to edit, post on social media, or update your website. Topics covered: posting, creating events, sharing, boosting and other aspects of Instagram and Facebook, along with business tips and marketing strategies. Photo editing, management and other aspects of social media and marketing will be covered. Word Press website and Blogging. Each session is driven by the needs of the attendees. Space is limited as this is a hands-on program.



Tess Mosko Scherer has had two successful careers in the arts, first as a gallerist owning Scherer Gallery for 30 years, after which she launched her career as an artist with a vibrant studio practice. She generously shares her knowledge and insights in this ongoing program.



Register by clicking on the Registration Form. Email info@arizonaartistsguild.net with questions.

Digital Media Labs will be held monthly on the following dates (second Friday of each month):

2019: August 9, September 13, October 11, November 8, and December 13.

2020: January 10, February 14, March 13, April 10, May 8.

Cost: AAG members: \$35/session | non-members: \$45/session

Ann Osgood | Flowers with Precious Metals | October 18, 2019 | 10:00 - 4:00



This workshop is painting flowers with acrylic paint. Rather than the usual still life bouquet we will be thinking about the mood the flowers can convey. We start with the flowers and paint them from life. What happens next is adding background colors and design elements that give our interpretation a personal touch. The fun will be enhanced when we add gold or silver leaf to our paintings.

cost: \$70/members | \$80 non-members



AAG 2019-2020 Workshops

Trevor Swanson | Wildlife Painting | Oil | December 6, 2019 | 10:00 -4:00



Trevor will provide an overview of the design and painting process that used to create a finished work. While this normally takes weeks to accomplish, we will do as much as we can to go over a lot of the techniques and tricks learned over the years to create detail and bring a subject to life. Trevor creates a fun learning experience, and welcomes beginners as well as advanced students. We all have something to learn from each other.

Trevor has traveled extensively throughout the world to capture rare and beautiful moments. He pursues a much deeper discovery on canvas. His artwork celebrates the majesty of untamed wildlife and beauty of unspoiled environments. "I paint realistically, because the beauty of life is in the little things. The multi-colored moss growing on the rock where a wolf is standing, the light beaming through trees branches onto the fur of a bear; these are the details that breathe life into the painting. I try hard to portray these subtle elements of tone and mood because they complete the story being told."

"I love to lose myself in the rich color and vivid detail of my own brush strokes and discover only later where it has taken me. It gets more exciting all the time.

cost: \$70/members | \$80 non-members

Arthur Norby | Sculpture | January 4, 2020 | 10:00 – 4:00 pm



In this workshop, I will discuss armature building, composition, creating interesting textures, how and when to make the sculpture hollow, and preparation for mold making (mold making is another skill set). I use a high degree of hand shaping, then use tools for creating details and texturing. The class project will be about twelve inches cubed, but those who feel a need to work larger may do so.

The goal of the workshop will be to finish a clay model, give insight into three-dimensional art, how to use models or photos. I will provide several models suitable for the time available. I will demonstrate and discuss the use of oil base sculpture clay and compare its limitations to wet clay. In short, the goals of this workshop are to 1. Have a good time. 2. Discuss composition and limitations of wet clay and firing of clay. 3. Attempt to complete a small scale sculpture.

Participants may bring samples of their own sculptures if they wish to discuss problems.

Cost: AAG members: \$70 | non-members: \$80



AAG 2019-2020 Workshops

John Erwin | Watercolor Painting | February 21, 2020



Watercolor can be elusive and challenging. John Erwin instructs in a way that creates successful paintings. In this workshop, you will learn the basics of color and design to create well-balanced paintings. John will instruct on how to start and complete a painting.

John is a juried member of the Arizona Artist Guild, the Arizona Water-color Association and a Signature member of the Contemporary Water-colorists of Arizona. He is a co-founder of the Pinnacle Peak Painters critique group and a member of the 22×30 Critique Group. He also co-ordinates the Open Studio for the AAG. He has taught for over 40 years and now teaches watercolor, sketching and printmaking. He has been an instructor at the Shemer Art Center.

Cost: AAG members: \$70 | non-members: \$80



Bill Lundquist | The Portrait | Charcoal or Oil | April 4, 2020

Bill Lundquist has been a professional artist for over fifty years. For three decades he has been affiliated with Scottsdale Artists' School and has been a continuous instructor there for the past twenty-two years teaching students to draw and paint. Using a constructive, straightforward approach augmented by demonstrations and individual help, Bill is there to assist artists on their journey to achieving artistic competence and creative expression. American Artist magazine featured him in their February 2009 issue in an article called, A Journey That Never Ends.

Cost: AAG members: \$70 | non-members: \$80





Guild School of Art Registration Form 2019 – 2020

**	The Arizona Artists Guild offers workshops to provide educational opportunities for artists to further develop
JAK	artistic skills and appreciation. Non-members are welcome to register as well.

- Unless otherwise noted, workshops meet from 10 a.m. to 4 p.m. at AAG, just south of the intersection of 7th Ave. and West Union Hills Road, Phoenix, AZ.
- Refer to the AAG Guild School of Art workshop web page for workshop details, including supply list and/or supplies provided by the instructor with any associated fees.
- Register online or complete the registration form below, mail with check payable to AAG to:

 AAG Workshops, P. O. Box 41534, Phoenix, AZ 85080-1534; postmark at least 7 days prior to the workshop.
- No registration will be taken by telephone. Registration refunds will be completed up to 7 days prior to the workshop. (Suggestion: If you find it necessary to cancel during the 7 days prior to the workshop, please find a replacement and arrange reimbursement from that person.) Workshop cancelled if fewer than 10 register.

Workshop	AAG Members	Non-members		
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Ann Osgood Flowers with Precious Metals October 18, 2019	\$70	\$80		
Trevor Swanson Wildlife Painting Oil December 6, 2019	\$70	\$80		
Arthur Norby Sculpture January 4, 2020	\$70	\$80		
John Erwin Watercolor Painting February 21, 2020	\$70	\$80		
Bill Lundquist The Portrait Charcoal or Oil April 4, 2020	\$70	\$80		
Name:				
Address:				
City:	State7	Zip		
Email	phone:			
Amount Enclosed: check number:				