

The Herberger Theater Center's Art Gallery is a self-funded exhibition program seeking to promote contemporary art by Arizona artists.



Entry Checklist

Incomplete submissions will not be accepted.

- _____ 1. Artist Application Form
- _____ 2. Digital Images
- _____ 3. List of Images & Statment
- _____ 4. Bio
- _____ 5. \$20.00 Fee

**Mail to: Herberger Theater
Exhibition Entries
222 East Monroe
Phoenix, AZ 85004**

How did you hear about the Herberger Theater Center's Call To Artists?

**For information, visit
HerbergerTheater.org**

The Herberger Theater Center is a non-profit organization whose mission is to support and foster the growth of performing arts in Phoenix as the premier performance venue, arts incubator and advocate.



CALL TO ARTISTS PROSPECTUS

**Exhibit Theme
"Visual Feasting"**

January 5- February 26, 2018

**Postmark Deadline
May 1, 2017**

CALL TO ARTISTS

Submission Requirements

♦ Open to artists residing in Arizona, 18 years and older.

♦ Piece may be 2-D or 3-D and may include collaborative work.

♦ Work must be available for exhibition and must be for sale. Once selected, no substitutions will be accepted. Artwork will remain on display for the duration of the exhibit.

♦ Please provide a short statement or poem that expresses the meaning of your submitted work.

♦ Work must not exceed \$3,000 per piece. The Herberger Theater receives a 30% donation from all artwork purchased. Consider this carefully when pricing work, as prices listed on application cannot be changed once selected. Artwork is insured for duration of exhibit.

Selection Process

Guest Curator is Jill Friedberg. Work is selected using a blind jurying process; jury will consist of artists from various disciplines. Submitted art will be judged by its aesthetic, stylistic, and/or technical presentation of your fresh, eye-catching work.

Exhibit Theme

“Visual Feasting”

January 5 - February 26, 2018

Salty, sweet, pungent, spicy, fresh, vibrant, rich and colorful. All describe the foods we eat. Flavors linger. Aromatic scents recall poignant memories, both good and bad... imbued with the nectar of diverse, wide ranging cultures.

Food also constitutes a multitude of elements that influences our relationships: love, creativity, nature, cultural diversity... our art! It nourishes. It comforts. It is the essential ingredient that infiltrates our very being.

Your work should convey this concept. Activate your reflections about food as life's enrichments. You may or may not choose to use actual imagery of food. Metaphors are welcome. Let your imagination soar!

How To Apply

Please submit the following:

1) Artist Application Form

Name _____
Address _____
City _____ Zip _____
Phone (day) _____
Email _____
I agree to the terms and conditions listed in this prospectus.
Signature _____

2) Digital Images

Artist may submit up to SIX jpeg digital images on one PC-compatible CD or flash drive. Each image must be 300dpi, minimum of 4" x 6" and labeled with number and title of image corresponding to the List of Images on entry form (example: 1. Last Name-Title.jpg). Include only images which are submitted for consideration by the jury. Do NOT include artist name on artwork image as this is a blind jury process. **Photograph your artwork before signing or crop the image to delete the artist signature to make this truly a blind jury process.**

3) List of Images and Statement

Identify digital images submitted by title, medium, price, images size (HxWxD) and size framed (if applicable). Please include a 50-word maximum statement or poem related to each submitted artwork.

4) Bio

Include artist bio on CD/flash drive (no more than two pages).

5) Fee

A \$20.00 non-refundable fee must be included with each entry form. Check or money order made payable to Herberger Theater.

Incomplete submissions will not be juried. Entries must be postmarked or hand-delivered to the Box Office (Mon-Fri, 10am-5pm) by May 26, 2017.

Please do not call the Herberger Theater for results; applicants will be notified by email before May 1, 2017. CD/flash drives with images will NOT be returned.

For office use

1. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

2. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

3. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

4. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

5. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

6. Title _____
Medium _____
Price _____
Image Size _____ Frame Size _____

In addition to your work, some of the Valley's most innovative chefs will be invited to use food as a medium to make art. Their creations will be on display on opening night, and along with your work, will express our theme, “Visual Feasting.”