

End of the Season Party!

Pot Luck
Saturday
May 20, 2006

at
Vicki Lev's home
 (near 7th St. & Thunderbird)
5 PM to 9 PM
 (Pre-Season Board Meeting
 at 2:30 PM)

From 7th Street north of
 Thunderbird, turn west on Boca
 Raton, go one block to
 Burning Tree & turn right
 (north) to Tam-O-Shanter.
 Turn right (east) to
 627 E. Tam-O-Shanter.

- Group Art Fun
- "Possible" Live Music
- Camaraderie
- Wine/Beer/Beverages provided

RSVP to
 Laura Cohen-Hogan
 at
creativeprojects@earthlink.net
 or (602) 997-9339 and let us
 know which one of the following
 (for 6-8 people) you'll bring:

Main Dish, Appetizer (ex: chips
 & dip), Side Dish, Salad, Bread
 or Dessert

LET'S PARTY!

Experiment with Pure Pigment

Contributed by Tom Herbert

The lure of something different, new or exciting often leads us past the mundane, safe and ordinary. If you are ready for something out of the ordinary, why not experiment with Pure Pigment? Mistakes become brilliant strokes; the unexpected can be the accepted and the daring more electrifying.

During my 31 years of teach-

ing high school art, I emphasized basic technique and experimentation as tools of self-expression. Through these processes and fortuitous happenstance, what I call *pure pigment watercolor media* evolved. Without divulging all of my "secret processes," let me give you something to think about.

...continued on page 4

Membership News...

It's renewal time again so if you have not renewed for 2006-2007, please take this time to do so. Dues are still \$40. Mail your membership form to: Pat Beans, 1174 S. Kingston St., Chandler, AZ 85249, or renew on the website: www.arizonaartistsguild.org.

The proposed changes to the by-laws have been approved. There will no longer be a Membership Jury Day or a three rolling year requirement. Now you can become a "Juried Member" when your artwork has been accepted in three (3) Guild juried membership shows. Remember, if your work has been accepted in AAG juried shows within the past three membership years (beginning 2003-2004), you will be able to count those shows toward your new "juried" status.

It is your responsibility as an Associate Member to maintain a complete record of your acceptance in the Guild shows. Please keep brochures of each show and fill out the form in the back of the Membership Directory.

Submit this record to the Membership Chairperson. You will need to be a member in good standing with dues being current. (For further clarification, please refer to the by-law section of the 2006-2007 Directory to be published in the fall.)

Speaking of Juried Members, I am proud to announce and congratulate **Judy Yaryan** as our newest Juried Member. New Associate Members include **Debra Jones, Beth Hyatt-Rapp, Shirley Shoemaker, Irene Donato, Jessica Drenk, Spencer Ebbinga, Brent Adrian, Angela Wells, Melissa Whitwam** and **Damon McIntyre**.

I am proud to have been your Membership Chairperson for the past two years. We are very fortunate to have Judy Lawson assume these duties for the Guild. Please join me in welcoming our new board and committee members.

Barbara Sanders
 Membership Chairman

AAG Board of Directors & Committee Chairs

<i>President</i>	Vicki Lev*	602-896-1455
<i>Past President</i>	Linda Brock-Nelson	480-991-9596
<i>1st Vice President (Membership)</i>	Barbara Sanders*	602-439-0857
	Judy Lawson	623-486-1045
<i>Jury Day / Database</i>	Judy Lawson*	623-486-1045
<i>2nd Vice President (Exhibitions)</i>	Betsy Aguirre*	623-572-8084
<i>Exhibitions Co-Chairs</i>	Rita Goldner	480-948-6547
	Mary Santos	623-931-3624
<i>3rd Vice President (Programs)</i>	Diane Bykowski*	602-482-1622
<i>Programs Co-Chair</i>	Open	
<i>Treasurer</i>	Pat Beans*	480-963-4802
<i>Recording Secretary</i>	Elaine Waters*	602-942-1003
<i>Public Relations Co-Chairs</i>	Valerie Leonard	928-639-3233
	Sheri Skelton	602-795-0811
<i>Facilities & Nominating</i>	Laura Cohen-Hogan*	602-861-9535
<i>Guild School of Art Coordinator</i>	Katherine Kurgan	480-699-8363
<i>Members Critique & Evaluation Co-Chairs</i>	Ila Humble	928-632-4058
	Florian Dunn	602-286-6510

STANDING COMMITTEES:

<i>Arizona Art Alliance Representatives</i>	Willi Waltrip	623-872-1189
	Bob Underdown*	480-216-1364
<i>Communications:</i>		
<i>Newsletter Coordinator & E-Mail Blast</i>	Ruth Knowles	602-569-7415
<i>Web Master</i>	James Metcalf	480-948-7079
<i>Sculptors Group</i>	Taun Olson	480-556-6328
<i>Scholarship Co-Chairs</i>	Linda Fritz Wilson	480-488-8160
	Heather Green	623-478-0896
<i>Historian</i>	Don Kirschner*	480-585-6606
<i>Hospitality Co-Chairs</i>	Sandy Bonstelle	602-494-3380
	Sheila Eastman	623-780-9181
<i>New Building Committee</i>	Don Kirschner*, Chair	480-585-6606
	Building Design/Construction	
	Rick Lussier	480-596-6807
	Zoning & Landscaping	
	Sam Morse	602-863-0538

*Denotes voting Board Members

Newsletter Submissions...

The deadline for newsletter submissions, articles or advertising, is the 20th of the month preceding the newsletter date. No hand-written or phone submissions please. All submissions are at the discretion of the editor. E-mail submissions to Ruth Knowles, pears2u@cox.net. For address changes, please e-mail: judylawsonart@cox.net.

President's Message...

It's time for "behind-the-scenes planning" to complete the 2006-2007 season calendars for our website, directory and newsletter. This will likely be our first and last May newsletter. In the future we'll publish just seven issues from September through November and January through April.

Our first meeting of the 2006-2007 season, **Sept. 19, 2006**, will feature **Alan Hochman** with a presentation on "A Marketing Plan for Your Arts Business," something for all of us to consider.

We'll also be making some "fun" changes and additions to our program format. Thanks to a myriad of responses gleaned from recent "Members' Suggestions," as well as a prior member survey, we've found two repeated themes: "more critique opportunities" and "more member recognition."

To add a little spice and fun to our meetings, then, on Sept. 19 we'll begin "Pre-Meeting Critique" sessions from 6 PM to 7 PM. Members are invited to bring one (unframed) piece of "art in progress" for critique by one or more of our professional, approved AAG Jurors.

Also at our meetings, we'll choose an "Artist of the Month," for which members are invited to bring one piece of their best artwork, framed and ready to exhibit. Winners and their art will be recognized in our newsletter and on our website.

Plus we're gearing up for our four-weekend **Plein Air Event** at the **Phoenix Zoo**, beginning Saturday, Sept. 30 through the weekend of Oct. 21. We expect

at least 40 AAG members to participate in this fun-filled venue, as a way to paint, show and sell your art plus raise funds for the AAG Scholarship and Building Fund. We'll have more details and sign-up information for this event on our website at www.arizonaartistsguild.org. (Please click on Special Events.) If you have questions now and/or would like to join us, please contact **Rita Goldner** (480) 948-6547 or ritagoldner@msn.com.



One last note. Please **don't forget to renew your membership before May 31** to be listed in our new directory. From our website under "**Join/Renew**," you can either print and complete a membership form to include with your check by regular mail to our treasurer, OR you can fill in the form online and pay by credit card.

See you at the End-of-the-Season Party, Saturday, May 20. Enjoy your summer creatively,

Vicki Lev

President

P.S. There's still time to donate to or help raise monies for our Building Fund. We're "close, but not there yet" in terms of gathering enough money to begin construction on our property at 7th Avenue and Union Hills. We need your help. Please contact **Don Kirschner** at (480) 585-6606 to contribute. We're also looking for a Fundraising Chairperson. If you're interested in that position, please contact **Bob Underdown** at (480) 216-1364.

New Executive Board, 2006-07

PRESIDENT: Vicki Lev

PRESIDENT-ELECT: **Vacant**

1st VICE PRES. MEMBERSHIP:

Judy Lawson

CO-CHAIRS:

Diane Scholar

Sheri Skelton (Welcome/Raffle)

2nd VICE PRES. EXHIBITIONS:

Meg Harper

CO-CHAIRS:

Janet Wandrey

Sheila Eastman

3rd VICE PRES. PROGRAMS:

Paul Nemiroff

CO-CHAIR: Jack Hampton

RECORDING SEC'Y:

Kathy Rose

TREASURER: Vivian Anderson

CORRESPONDING SEC'Y:

(Newsletter/E-blasts)

Ruth Knowles

CO-CHAIR (Proofreading):

Ila Humble

GUILD SCHOOL

COORDINATORS:

Suzanne O'Malley

CO-CHAIR: Virginia Covington

BY-LAWS SPECIALIST:

Sue Hunter

HISTORIAN: Don Kirschner

Standing Committees:

SPECIAL EVENTS:

(Zoo Fundraiser): Rita Goldner

CO-CHAIR: Laura Cohen-Hogan

ARIZONA ART ALLIANCE

REP: Willi Waltrip

CO-REP: Bob Underdown

SCHOLARSHIP CHAIR:

Heather Green

CO-CHAIR: Linda Haas

PUBLIC RELATIONS

COORDINATOR: Mary Caron

CO-CHAIRS: Val Leonard

Sheri Skelton

SCULPTORS GROUP CHAIR:

Taun Olson

CO-CHAIRS: Heather Green

Bob Underdown

HOSPITALITY CHAIR:

Linda Thiel

CO-CHAIR: **Vacant**

CRITIQUE DAYS: Florian Dunn

CO-CHAIRS: Judy Schultz

Ila Humble

LIFE DRAWING: Bob Cooley

WEBMASTER: Nicole Fasula

BUILDING COMMITTEE

CHAIR: Don Kirschner

CO-CHAIRS: Rick Lussier

Sam Morse

FUNDRAISING: **Vacant**

Who's Showing Where...

❖ **Mary DeLoyht-Arendt** will be teaching a three-day water-color workshop at The Scottsdale Artists School, Jan. 3-5, 2007. Please call the school to register.

❖ **Suzanne Tyson's** "Retired Queen of Hearts" has been accepted into the "Emerald Art Center National Juried Spring Exhibition." This show will be held at the Emerald Art Center Gallery in Springfield, OR from May 2 to May 27.

❖ **Judy Lawson's** painting won an Honorable Mention for Acrylic/Collage in the Peoria Fine Arts Association Show. The exhibition is in the Glendale Adult Community Center on Brown at 59th Ave. and runs through May 27.

❖ **Editor's Note:** If you are an Honorary, Life, Juried or Associate member of AAG and have not been receiving regular Eblast announcements from us, please e-mail **Ruth Knowles**, pears2u@cox.net with your request to be subscribed to this free service.

ARIZONA ART SUPPLY

Now, five convenient ways for Arizona artists to get the art supplies they need!

Grand Opening
this month!
SUN CITY STORE
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PHOENIX

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(1 block W. of Central on Indian School Rd.)

602-264-9514

SCOTTSDALE

10869 N. Scottsdale Rd..

(N.E. Corner Scottsdale & Shea)

480-948-0802

TEMPE

1628 E. Southern Ave..

(N.W. corner of Southern & McClintock)

480-775-4102

Visit us online: www.arizonaartsupply.com

Continued from page 1:

Experiment with Pure Pigment

I sometimes work with a preconceived idea or composition, but most of the time I lay down a monoprint, find the pertinent shapes, and then compose the painting by subtracting and adding paint as needed. If you are intrigued and would like a “knock your socks off” painting, try this:

1. Use a smooth surface; glass or Plexiglas works well.
2. Apply water to the surface. Dribble pure pigment into the water in random designs, remembering that a tiny amount of pure pigment goes a long way.
3. Place the coated board over the puddle of paint and place it on the pigments. Rub it down into the liquid with the palms of your hands. Set it aside to let dry. The pigments do not have any binders so they dry very quickly, but let them set for two to three days for best results. There may be some oxidation; burnishing with a soft cloth will reactivate the colors.
4. The next and perhaps the most satisfying step is to find the shapes taking form in the print. This is the time your inner artist comes to fore.
5. Start subtracting the pigment with techniques used when rendering a scratchboard. Remember there is no binder, so the pigment surface comes off rather easily. Try for a comfortable blend of soft forms and exciting edges. Be very careful not to remove too much pigment or to dig past the surface of the coated board.
6. If needed, and it usually is, apply the pure pigment in washes and perhaps a dry brush technique, as used in watercolor painting.
7. Subtract and add; subtract and add....
8. Ink, graphite pencil, colored pencil, collage or other multimedia techniques can be used for special effects.
9. No finish is necessary. However, experiment with varnishes as desired or needed.
10. By adding gum arabic to pure pigment, a form of watercolor will be created. Add acrylic media to create acrylic paint. Thinning the pigments will produce excellent airbrush colors. All are water-soluble, non-toxic and easy to clean up.

Diane Maxey Watercolor Workshops

7540 N. Lakeside Ln., Paradise Valley, AZ 85253 • 480-951-2723
dmaxey.watercolor@worldnet.att.net • www.DianeMaxey.com

2006

February 8-10 — Palm Beach, FL	July 17-21 — Virginia City, NV
Feb. 26-March 4 — Acapulco, Mexico	July 26-28 — Sequim, WA
March 18 — Phoenix, AZ	August 7-11 — Valparaiso, IN
March 21 — Wickenburg, AZ	August 14-18 — Janesville, WI
March 27-31 — Scottsdale, AZ	August 21-27 — Minocqua, WI
June 19-23 — Kansas City, MO	Sept. 19-23 — Indianapolis, IN
July 3-7 — Gibsons, BC	Sept. 29-30 — Syracuse, NY

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(480) 990-1422

ScottsdaleArtSchool.org

Zoo Paint 2006

Contributed by Rita Goldner

Preparations for the AAG/Phoenix Zoo Plein Air fundraising event are under-way. Forty of AAG's most passionate painters of anything outdoors will gather on three consecutive "paint days":

Sept. 30, Oct. 7, and Oct. 14 from 9 AM to 4 PM (all Saturdays). They will be painting all the wonderful scenes of the zoo; namely, animals and their habitats, colorful concessions, and festive groups of people. Saturday, Oct. 21 and Sunday, Oct. 22 will feature an exhibition and sale of all the paintings produced on site, plus other zoo-related work by AAG artists. This sale will be held in the shaded area at the entrance to the Arizona Exhibit, on your left as you enter the zoo. Both the Phoenix Zoo and the Arizona Artists Guild will share in the proceeds of the art sale.

During the paint-days, art will also be for sale. Finding and getting to know your favorite artist(s) will add to the excitement of starting or increasing your own collection of original fine art. Zoo visitors are encouraged to interact with the artists and ask questions—all part of our creative process! (Please refer to "Plein Air Painting Hints" in the March AAG Newsletter.)

We have most of the artists signed up, but we would also like volunteers who, instead of painting, would enjoy staffing the sales table and handing out Collectors' Guides. (See "Plan Ahead for Zoo Paintout" in the February AAG Newsletter concerning volunteers.) However, if you would like to paint with us, the fee is \$20 (waived if you either purchase or sell an ad). Please contact **Rita Goldner** (480-948-6547) or e-mail ritagoldner@msn.com

A Collectors' Guide booklet describing the event, with contact information and artists' statements from all the participants, will be distributed to zoo visitors as they enter. This booklet is an excellent vehicle for advertisers to promote their product or services with an ad, reasonably priced, and a good value for the investment. Each ad will have the potential to reach



over 4,000 visitors throughout this event and even longer for those patrons who keep the guide as a souvenir. Please talk with your business associates and/or friends about purchasing an ad. This guide would also be an excellent way to further your own career.

ZOO PAINT 2006 COLLECTORS' GUIDE AD RATES/DETAILS

- Inside front cover or inside back cover: \$250 (5" x 8" tall)
- Full-page: \$150 (5" x 8" tall)
- Half-page: \$80 (5" wide x 4" tall)
- Quarter-page Vertical: \$50 (2.5" wide x 4" tall)
- Quarter-page Horizontal: \$50 (5" wide x 2" tall)

All ads must be in black and white. PDF, TIFF or JPEG files: saved as press quality and at 300 DPI. Black and white hard copies are okay.

Please make checks payable to: **Arizona Artists Guild** and mail with ad copy to:

Debra Jones
4205 North 81st Street
Scottsdale, AZ 85251

Ad copy may also be e-mailed to Debra at deejaystar@yahoo.com

PAYMENT AND ADVERTISEMENTS ARE DUE NO LATER THAN JULY 31, 2006.

Premium Ad Placement is reserved with payment only. Any specific requests for ad placement will be accommodated as much as possible, but not guaranteed. AAG is not responsible for ad content.

Questions? Call **Debra Jones** at 480-945-4332 or e-mail deejaystar@yahoo.com

Note: The above serves as your order form. Please clip out and mail, along with your camera-ready ad and check.



Membership Office
c/o Barbara Sanders
4323 W. Bloomfield Rd.
Glendale, AZ 85304

JOHN PEELLE PHOTOGRAPHY

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